



COMPENSATION PLAN UNLIMITED INCOME POTENTIAL

LIFE

Life is our focus here. Through our proven plan, the Blueprint for Prosperity, and our revolutionary compensation plan you and your loved ones can have more of those things in life that are most important to you.

Whether part time or full time, LifeVantage will reward you for your efforts. Your success is our success, and that means we are going to do everything we can to make sure you reach your goals.

You can count on a community of like-minded, true people, who are united in their vision of true prosperity to help you at every turn.

1. FAST START BONUS
2. INFINITE FAST START BONUS
3. FAST START BONUS POOL
4. ROYALTY COMMISSION
5. GENERATIONAL MATCHING BONUS
6. ELITE POOL

1. FAST START BONUS

PAID WEEKLY

3 ways to join

Vantage Pack \$630 / Start Kit \$50 / Preferred Customer \$0



40%

on new distributor
product enrollments

30%

on new PC enrollments

How to pay for your Vantage Pack through Fast Start

- + Enroll with the Vantage Pack and earn 40% on the product purchased by your new distributors. Maintain 200 PV a month to qualify for 40% on new distributor enrollments long term
- + Earn 40% on all distributors and 30% in all Preferred Customers.*
- + Receive fast return on investment – Earn \$630 total by enrolling three people on the Vantage Pack.

*Must enroll with Vantage Pack to qualify for 40%. Non-Vantage pack enrollments with a minimum of 100 PV qualify to earn 30% on all enrollments. Maintain 200 PV to earn 40% on distributor enrollments. Maintain 100 PV and earn 30% ongoing on all enrollments.

2. INFINITE FAST START BONUS

PAID WEEKLY

Up-front income, infinitely deep

The Infinite Fast Start Bonus is a revolutionary bonus program that can accelerate your business growth.

How it works

Qualify for the IFSB by purchasing the Vantage Pack. The \$630 Vantage Pack contains \$535 in product, 400 Personal Volume (PV) and pays \$135 in Infinite Fast Start Bonus. Maintain a 200 PV autoship to maximize earnings.

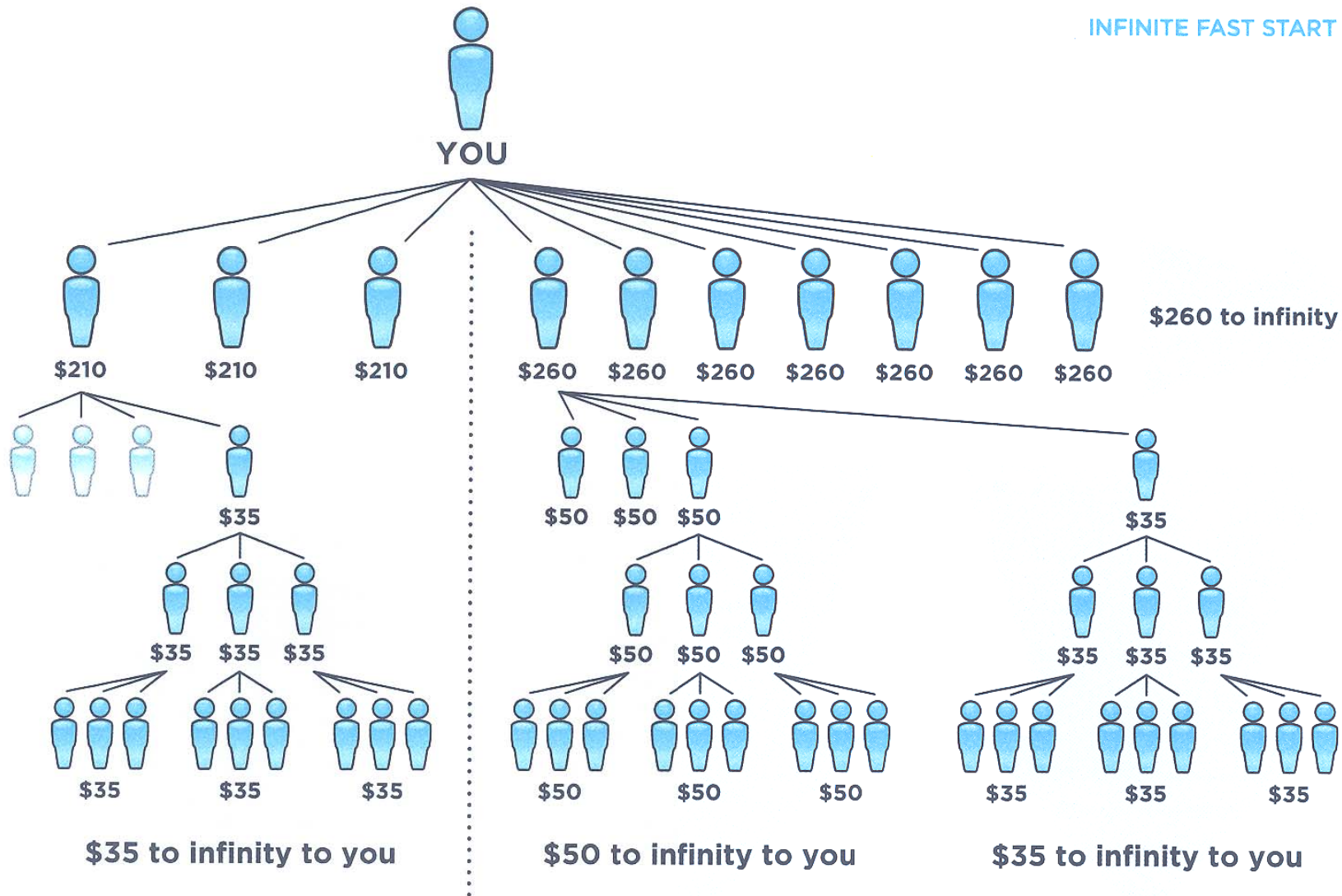
- + Earn \$210 on each of your first three personally enrolled distributors.*
- + Earn \$260 on each of your personally enrolled distributors from the fourth to infinity!
- + From your fourth qualified enrollment on, earn \$50 on their first three distributor enrollments, their first three enrollments, and so on, infinitely deep.*
- + Earn \$35 infinitely deep when you help each of your first three enrollments sponsor their fourth distributor on the Vantage Pack.*
- + Earn \$35 infinitely deep when you help each of your enrollments, beginning with your fourth, sponsor their fourth distributor on the Vantage Pack **

*Must enroll five Vantage Pack distributors in order to qualify for this bonus.

**Must enroll 10 Vantage Pack distributors in order to qualify for this bonus.

INFINITE FAST START BONUS

UP-FRONT INCOME

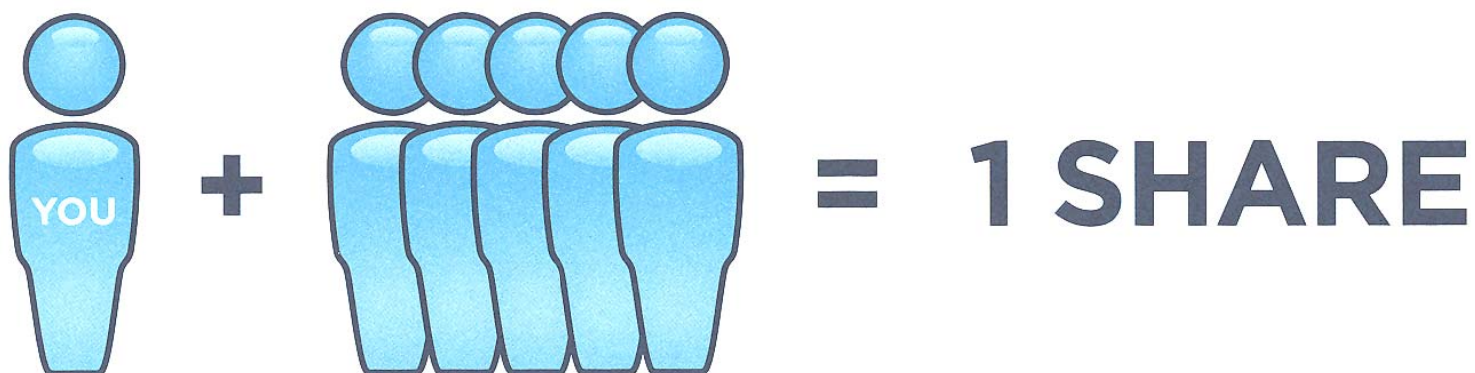
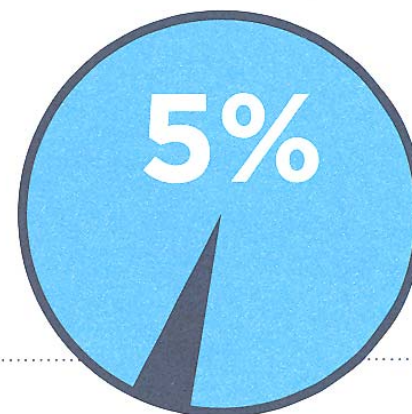


3. FAST START BONUS POOL

PAID MONTHLY

5% of all Fast Start volume gets put into a pool

Earn a share in the pool by enrolling at least five Preferred Customers or Distributors whose cumulative volume is 500* or more.



*One's own PV must be 100 or more. Personal Volume is the total sum of personal purchases plus purchases from Preferred Customers. Distributors must have volume of at least 30 from personal purchases.

4. ROYALTY COMMISSION

PAID MONTHLY

Royalty Commissions are your long-term, residual income opportunity to earn on all product sales within your organization

You are paid up to 43% every month on the volume within the first nine dynamically compressed levels of your organization. As product sales increase within your organization you will advance in rank and therefore qualify to earn on additional levels. See chart.

Rank Qualification Requirements

Rank:	OV Requirement:	Min # of legs:	Max% per leg:
Pro 1	1000 OV	1	100%
Pro 2	2500 OV	1	100%
Pro 3	5000 OV	2	80%
Pro 4	10,000 OV	2	80%
Pro 5	20,000 OV	2	70%
Pro 6	50,000 OV	2	70%
Pro 7	100,000 OV	3	60/30/10*
Pro 8	200,000 OV	3	60/30/10*
Pro 9	500,000 OV	3	60/30/10*
Pro 10	1,000,000 OV	3	40/40/10*

Definition of terms:

PV: Personal Volume. The amount of product personally consumed or sold by a distributor and/or their Preferred Customers.

OV: Organizational Volume. The amount of product consumed or sold by a distributor's entire downline organization, which includes their own PV.

Leg: An active distributor who is sponsored and placed on one's own front line or directly under their own position. A front-line position may be personally enrolled by the distributor, or placed there by an upline distributor.

% per leg: The minimum requirement to meet and hold a rank. It is the amount of product volume per leg that may be counted toward meeting the OV requirement of any given rank. For example, an Elite Pro 7 whose OV requirement is 100,000 may count 60% of that from a single leg. They may count up to 30% of the OV requirement from a second leg, and at least 10% must come from a third leg or third leg equivalent (a combination of multiple legs). If a distributor has only three legs, they must have at least 10% of the OV requirement in each leg.

How it works**

LEVEL	%	# OF DISTRIBUTORS	PV AMT	EXAMPLE COMPENSATION
1.	2%	5	200	\$20
2.	5%	25	200	\$250
3.	9%	125	200	\$2,250
4.	5%	625	200	\$6,250
5.	5%	3,125	200	\$31,250
6.	5%	15,625	200	\$156,250
7.	5%	78,125	200	\$781,250
8.	5%	390,625	200	\$3,906,250
9.	2%	1,953,125	200	\$7,812,500

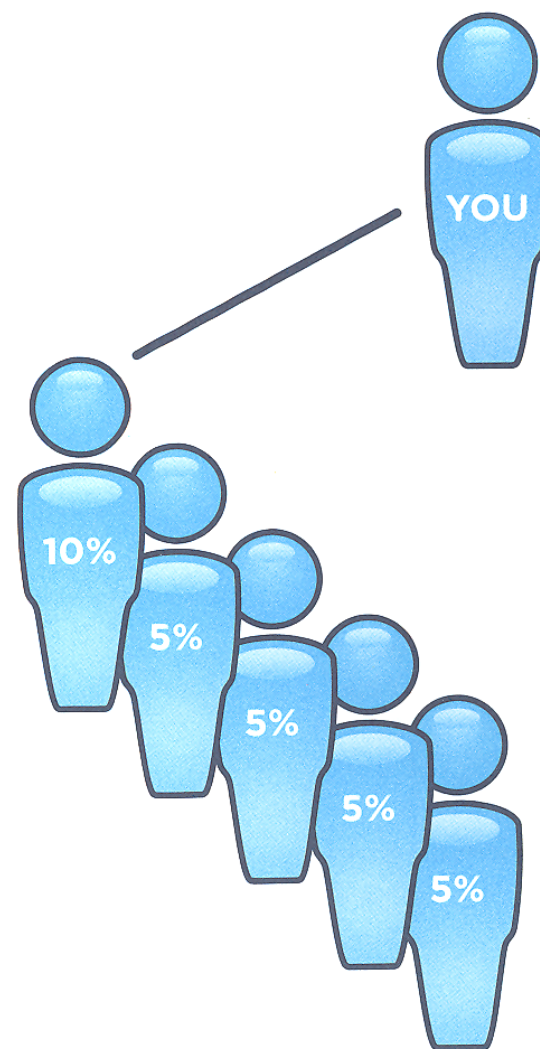
*Minimum of 10% must come from each of the three leg equivalents.

**The Lifevantage compensation plan is new and unique. Any charts, illustrations and stated examples of income under the plan are potential in nature and not based upon the actual performance of any individual."

5. GENERATIONAL MATCHING BONUS

PAID MONTHLY

Earn a 10% match on the royalty checks of your personal enrollments. Earn an additional 5% on the next four generations of personal enrollments.* To earn a full generational match, you must maintain a minimum autoship of 200 PV. If your autoship is between 100 and 199, you will earn half of the Matching Bonus.

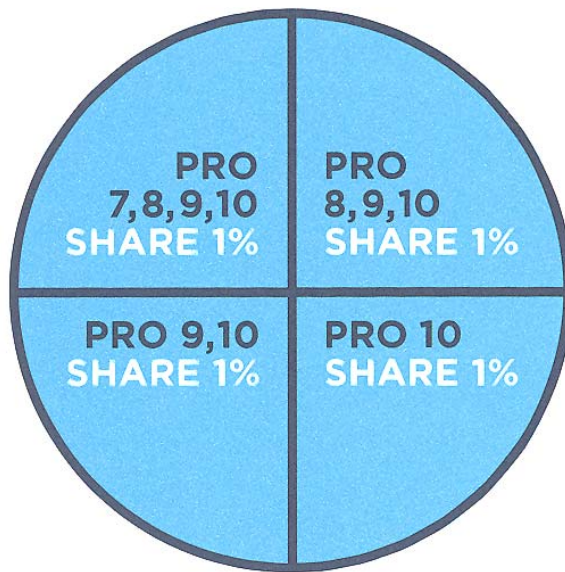


*Until you reach the rank of Pro 7 you must personally enroll one person per month with 100 PV to qualify.

6. ELITE POOL

PAID MONTHLY

4% of the total global commissionable sales are put into a pool and are paid to qualified Elite Pro 7 through Master Pro 10 distributors as seen below.



DETAILED SUMMARY

Personal Rebate

1. Distributors/Preferred Customers receive 10% rebate on an order in excess of 200 PV.
2. Remaining PV is paid up through Royalty Commission.
 - a. IE: For an order of 250 PV, the purchaser receives 10% rebate on 50 PV (\$5), the remaining 45 PV is paid out through Royalty Commissions.
3. Personal Rebates are paid monthly along with the Royalty Commissions.

Fast Start Bonus

1. 30-day Fast Start period.
 - a. If enroller's PV is between 100-199 PV within the previous seven weeks, they will earn 30% on the PV on any new enrollee.
 - b. If the enroller purchased a Vantage Pack and has monthly PV of 200 or more within the previous seven weeks, they will earn 40% on the PV of any new distributor enrollments and 30% on any new Preferred Customer.
 - i. Fast Start period is from the application date until the last day of the calendar month.
 - ii. Fast Start period will pay FS bonus on a maximum of 1000 PV.
 1. Orders in excess of 1000 PV will pay out Royalty Commission.
 - iii. Spot orders or autoship orders occurring in the month following the application date will pay out according to the Royalty Commission plan.
 - c. In order to qualify for 40% FS, a distributor must enroll or upgrade to a Vantage Pack.

Infinite Fast Start Bonus

Qualification:

1. In order to qualify for the IFSB, a distributor must have purchased a Vantage Pack.
2. IFSB is only paid out on the purchase of a Vantage Pack.
3. In order to earn IFSB on an ongoing basis, a distributor must maintain 200 PV in order to earn the full amount. If a distributor maintains monthly PV of 100-199, they will earn 50% of the IFSB bonus.

How it works:

1. Enroll a distributor on a Vantage Pack and receive the \$50 enroller bonus. Once a distributor enrolls their fourth qualified distributor, they will receive an additional \$50, for a total of \$100 (this amount is in addition to the 40% of the PV amount included in the Vantage Pack).

2. Receive an additional \$50 on the first three qualified enrollments, infinitely deep, under your fourth personal enrollment and beyond.
3. Receive \$35 on the fourth qualified enrollment under your first three personal enrollments. Receive an additional \$35 on their first three enrollments, infinitely deep.
 - a. In order to receive this bonus, a distributor must qualify with five personal Vantage Pack enrollments.
4. Receive \$35 on the fourth qualified enrollment under your fourth personal enrollment and beyond. Receive an additional \$35 on their first three enrollments, infinitely deep.
 - a. In order to receive this bonus, a distributor must qualify with 10 personal Vantage Pack enrollments.

Fast Start Pool

1. FS Pool is paid monthly.
2. FS Pool consists of 5% of all Fast Start volume.
3. For every five Distributors or Preferred Customers with a minimum of 30 PV each with a cumulative amount of at least 500 PV, a qualified Distributor will receive one share in the FS Pool.
 - a. Qualifying enrollments must all occur within the same calendar month.
 - i. A qualifying distributor may not use their own credit card on the accounts of their qualifying enrollments.

Royalty Commission

1. Paid monthly; calculated on the 15th of each month.
2. Nine dynamically compressed levels.
3. See qualification requirements in the Royalty Commission description.

Generational Matching Bonus

1. Paid monthly.
2. Does not compress.
3. Earn 10% on the Royalty Commission check of all personal enrollments.
4. Earn an additional 5% on the Royalty Commission check of each personal enrollee, down four generations.
 - a. Qualifications: Must personally enroll at least one person per month (distributor or PC), with a minimum of 100 PV.
 - b. Must have an active 200 PV.
 - i. A monthly autoship of 100 PV-199 PV will qualify for a 5% match on personal enrollees and 2.5% on the additional four generations.

Elite Pool

1. 4% of global CV is paid each month to qualified Elite Pro 7, 8, 9, and 10s.
 - a. 1% is equally divided between all Elite Pro 7,8,9,10s.
 - b. 1% is equally divided between all Elite Pro 8,9,10s.
 - c. 1% is equally divided between all Elite Pro 9 and 10s.
 - d. 1% is equally divided between all Elite Pro 10s.

Business Centers

1. Receive 2nd Business Center at Pro 4 and 3rd Business Center at Premier Pro 6.
 - a. Business Centers earn Royalty Commissions.
 - b. Business Centers may qualify to participate in the Leadership Pool.
 - c. FS Bonus is not paid out on a BC.
 - d. A BC does not count as one of the five qualifying enrollments for the FS Pool.
 - e. Original enroller earns matching bonus on all three Business Centers (10%, 5% and 5% respectively).
 - f. The distributor must contact Customer Service in order to activate a 2nd or 3rd Business Center. A BC must be activated with an autoship.

Preferred Customers

1. Preferred Customers volume pays Fast Start at 30% to the enroller in their first calendar month and Royalty Commission during all following months.
2. Preferred Customers may be placed within the organization and will contribute to the OV.
3. Preferred Customers volume will count toward the enrollers' monthly PV requirement (with the exception of 30 PV).
4. Preferred Customers volume will not be paid to the enroller in the form of a rebate in the event that it exceeds 200 PV*.

*Personal Rebate is paid to the distributor when their PERSONAL PURCHASES are in excess of 200 PV.

* The LifeVantage Compensation Plan may pay an individual up to a maximum of 59.9% on the commissionable sales volume of their individual organization, and will pay up to a maximum of 51% generally, on total, global commissionable sales volume.

