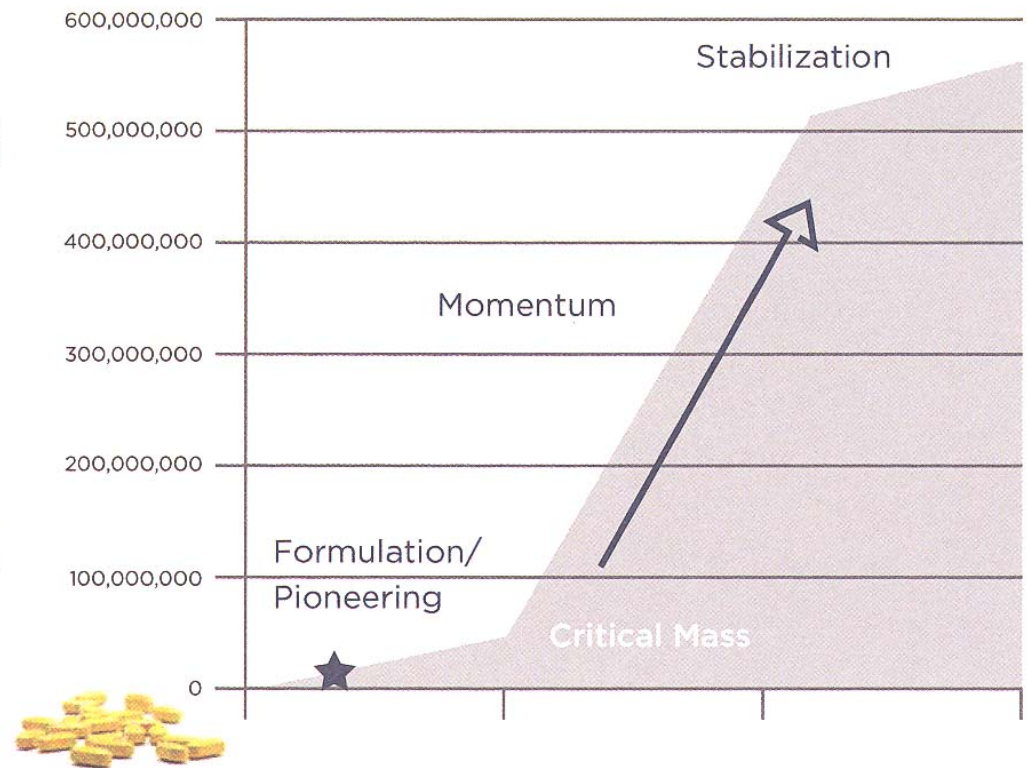


Window of Opportunity

- Unique Position
– Public/Start-up
- Proven Product

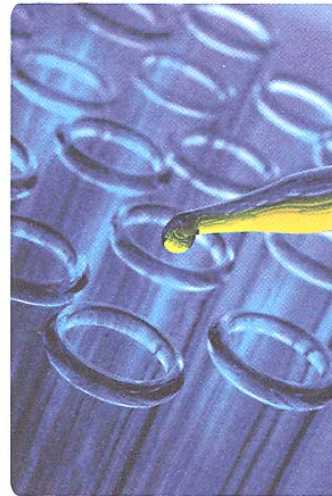


THE PRODUCT

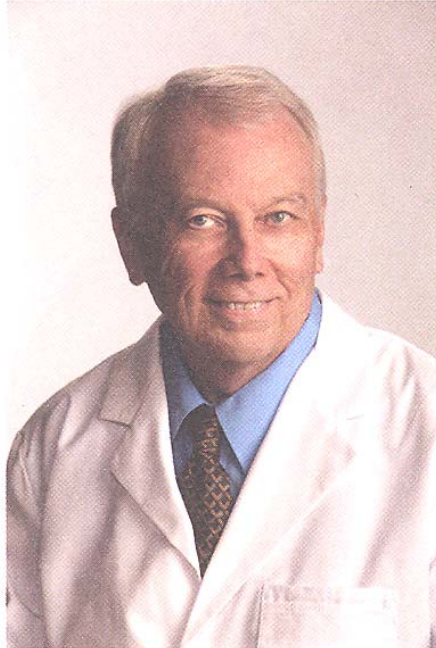


Protandim®

- Breakthrough Technology
 - ABC “Primetime”®
 - “Today Show”®
 - PBS®



Breakthrough Science



- Dr. Joe McCord
 - 1997 Elliott Cresson Medal Recipient
 - Alexander Graham Bell
 - Orville Wright
 - Henry Ford
 - Featured in
 - ABC “Primetime”
 - The Wall Street Journal
- Co-discovered SOD

Universities and institutions conducting research include:

- University of Colorado
- Denver Health Medical Center
- Children's Hospital, Denver
- University of Florida
- University of Kentucky
- University of Michigan
- Louisiana State University
- Ohio State University
- Vanderbilt University
- Glamorgan University
- Sahlgrenska University Hospital
- University of Toronto
- Mexican Institute of Social Security
- University Hospital, Czech Republic



The topics under investigation or in planning stages deal with the alleviation of oxidative stress under the following conditions:

Inflammation

Altitude sickness

Photoaging of the skin

Osteoarthritis

Heart disease

Periodontal disease

Pulmonary hypertension

Optic neuropathy

Metabolic syndrome

Skin cancer

Renal failure

Non-alcoholic fatty liver disease

HIV/AIDS-associated lipodystrophy

Asthma

Coronary artery bypass failure

Duchenne muscular dystrophy



Protandim®

- 1 Pill daily/30 days
- Exclusive Distribution
- 4 Patents
- 20+ University Studies
- Window of Opportunity



“After Protandim we could no longer distinguish the 80-year-old from the 20-year-old.”

Dr. Joe McCord



Get Started

- 3 Ways to Get Started
 - Vantage Pack
 - Distributor
 - Preferred Customer



- Vantage Pack

- \$630
- \$535 - Product
- \$95 - Tools

- Distributor Start Kit

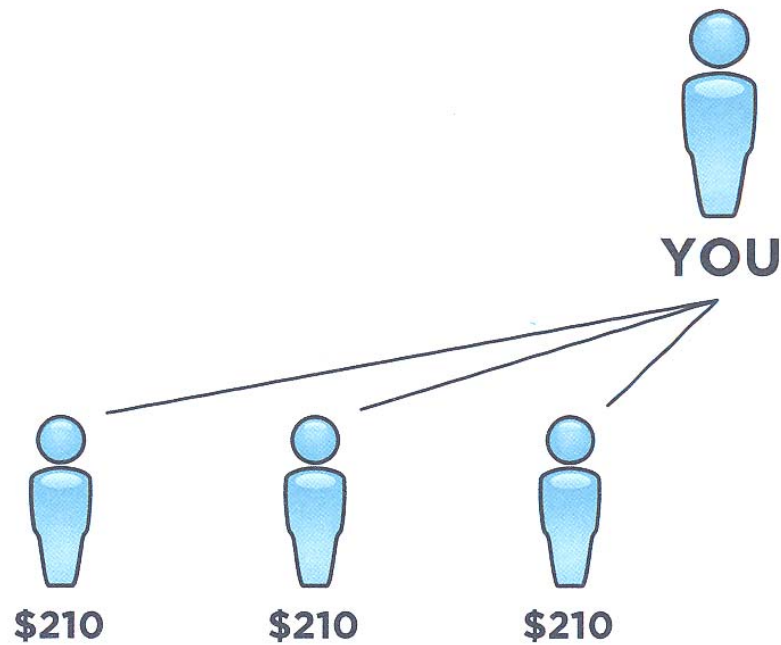
- \$50
- \$0 - Product
- Sales Tools Only

- Preferred Customer

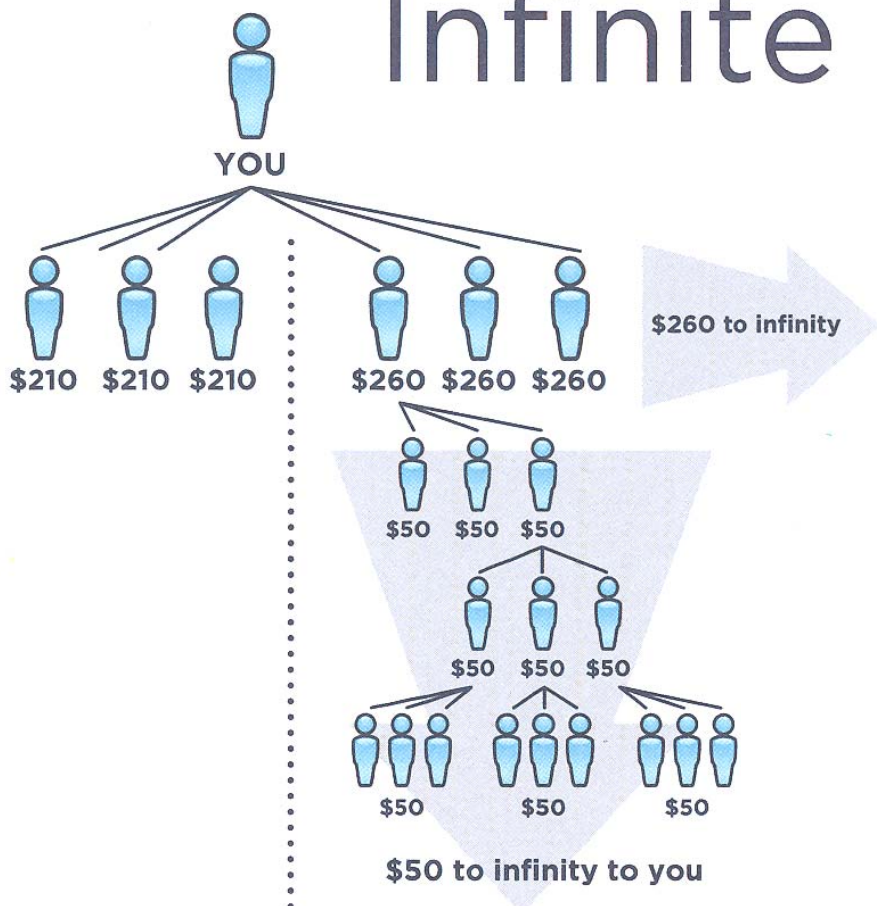
- Free enrollment
- May purchase product
at wholesale with Monthly Autoship



Return on Investment



Infinite Fast Start Bonus



- Compensation, Infinitely Deep
- Revolutionary Bonus

Example:

The following is an example of commissions paid over time on Vantage Packs purchased under any of your personally enrolled distributors starting with your 4th and every one thereafter*

3 X \$50 = \$150
9 X \$50 = \$450
27 X \$50 = \$1350
81 X \$50 = \$4050
243 X \$50 = \$12,150
729 X \$50 = \$36,450
2187 X \$50 = \$109,350

*This example depicts an organization filling out over time fully and symmetrically because it is easier to understand. In reality, organizations never fill out exactly as depicted. You should not expect your organization to fill out exactly as depicted in the example. LifeVantage does not guarantee you will earn an income.

Residual Income

Royalty Commission

“Earn long-term residual income on product sales within your entire organization.”

LEVEL	%	# OF PEOPLE	PV AMT	EXAMPLE COMPENSATION
1.	2%	5	200	\$20
2.	5%	25	200	\$250
3.	9%	125	200	\$2,250
4.	5%	625	200	\$6,250
5.	5%	3,125	200	\$31,250
6.	5%	15,625	200	\$156,250
7.	5%	78,125	200	\$781,250
8.	5%	390,625	200	\$3,906,250
9.	2%	1,953,125	200	\$7,812,500

The LifeVantage Compensation Plan may pay an individual up to a maximum of 59.9% on the commissionable sales volume of their individual organization, and will pay up to a maximum of 51% generally, on total, global commissionable sales volume.

*THE LIFEVANTAGE COMPENSATION PLAN IS NEW AND UNIQUE. ANY CHARTS, ILLUSTRATIONS AND STATED EXAMPLES OF INCOME UNDER THE PLAN ARE POTENTIAL IN NATURE AND NOT BASED UPON THE ACTUAL PERFORMANCE OF ANY INDIVIDUAL.”



6 Ways to Get Paid

1. **Fast Start Bonus** (PAID WEEKLY) 40% bonus on the new distributors and 30% on new Preferred Customers that you enroll.
2. **Infinite Fast Start Bonus** (PAID WEEKLY) Bonus paid infinitely deep from new members you enroll on the Vantage Pack.
3. **Fast Start Bonus Pool** (PAID MONTHLY) Share in 5% of total new sales volume each calendar month.
4. **Royalty Commission** (PAID MONTHLY) Earn long-term residual income from as many as nine levels.
5. **Generational Matching Bonus** (PAID MONTHLY) Earn a match on the unilevel checks of your personal enrollments and down four enrollment generations.
6. **Elite Bonus Pool** (PAID MONTHLY) Qualified Pro 7 through Pro 10 distributors share in 4% of the commissionable sales.

The LifeVantage Compensation Plan may pay an individual up to a maximum of 59.9% on the commissionable sales volume of their individual organization, and will pay up to a maximum of 51% generally, on total, global commissionable sales volume.



Decide to Succeed Act Now

"The truth of the matter is that there's nothing you can't accomplish if: (1) you clearly decide what it is that you're absolutely committed to achieving, (2) you're willing to take massive action, (3) you notice what's working or not, and (4) you continue to change your approach until you achieve what you want, using whatever life gives you along the way."

Anthony Robbins



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